|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Row Labels** | **Average of Amount** |  |  |  |
| East | 41.9 |  |  |  |
| North | 32.5 |  |  |  |
| South | 42.9 |  |  |  |
| West | 38.1 |  |  |  |
| **Grand Total** | **38.8** |  |  |  |
|  |  |  |  |  |
| **Average purchases for each region is shown in the table above** | | | | |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Row Labels** | **Count of Amount** |  |  |  |
| Credit | 322 |  |  |  |
| Paypal | 188 |  |  |  |
| **Grand Total** | **510** |  |  |  |
|  |  |  |  |  |
| **Credit is the most common form of payment** | | |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Row Labels** | **Count of Amount** |  |  |  |
| Day | 254 |  |  |  |
| Night | 256 |  |  |  |
| **Grand Total** | **510** |  |  |  |
|  |  |  |  |  |
| **As per the above table, most customers most likely shop at home, after work hours** | | | | |
|  |  |  |  |  |
|  |  |  |  |  |